

### INTERNATIONAL INSTITUTE OF TROPICAL AGRICULTURE (IITA) INTERNAL & EXTERNAL ADVERTISEMENT

Ref: IITA-HR-NRS2020-019	<ul> <li><u>Position:</u></li> <li>Communication Officer</li> </ul>
Location: Abuja	Recruitment Type: National (2-year renewable contract)
Date Posted: 7 <sup>th</sup> July 2020	Closing Date: 21st July 2020

The International Institute of Tropical Agriculture seeks suitable applicants for the position below at the Institute's Station in Abuja:

# **Position:** Communication Officer

**Contract:** 2-year renewable contract

Location: Abuja

#### **DUTIES:**

- In consultation with the IITA Communications office; implement communication strategies and campaigns to support AfricaYam II project activities.
- Maintain website of the Yam Community of Practice (YCoP) through a mechanism of regular updates and communication with relevant stakeholders;
- Develop and Participate in producing various communication materials including brochures, flyers, banners, posters, articles, news stories and technical reports on AfricaYam II project activities;
- Support the development and packaging, print/web/audiovisual/multimedia materials in a variety of formats for the AfricaYam II project;
- Monitor stories in the print and news media that cite activities;
- Co-facilitate the dissemination of farmer- friendly information activities through features writing, press releases, field days, radio programs and television;
- Assist in producing unique photography and video coverage for events/occasion;
- Support the production of training videos, conducting informative interviews and testimonials aim at promoting interventions of AfricaYam II project partners.
- Review all publications and designs materials for errors before printing;
- Create and upload engaging social media content using graphics and illustrations to increase awareness and sensitization of yam stakeholders;

- Manage all exclusive photographs and video content for social media platforms;
- Monitor all social media conversations, mentions, and other activities and provide feedback to questions and comments;
- Collect and share feedback from social media channels with relevant unit;
- Maintain the project partner and stakeholder database, making sure the database is populated and data is kept up to date;
  - Perform all other related duties that may be assigned by the supervisor.

# **QUALIFICATION:**

BSc/HND in Mass Communications, Journalism, Media relations, English Language or related degree in social science with minimum of three (3) years' experience performing related roles in an international organization.

## **COMPETENCIES:**

The ideal candidate must:

- Expert knowledge in the use of Microsoft Office Applications Word, PowerPoint, Outlook applications; Cloud data storage tools - Google drive, DropBox, OneDrive.
- Adept at using major social media platforms such as Twitter, Facebook and Instagram.
- Good skills in writing, editing and proofreading, concept and brand creation
- High degree of motivation, initiative, independence, reliability, adaptability, and professional maturity.
- Good command of English possess excellent oral and written communication skills.
- Have excellent interpersonal skills and the ability to work in a teamoriented multicultural environment.
- Experience in the use of graphic design software Adobe Suite, CorelDraw etc; will be a plus

# **REMUNERATION:**

We offer highly competitive salary with equally attractive benefits and excellent working conditions in a pleasant campus environment.

# **METHOD OF APPLICATION:**

Interested applicants should complete the online application attaching detailed cover letter and curriculum vitae saved with their names in Microsoft word format to IITA website: <u>http://jobs.iita.org/erecruit</u> no later than Two Weeks from the date of this publication. The application must include the names and e-mail addresses of three professional referees which must include the

applicant's current or previous direct Supervisor, professional colleague and evidence of current remuneration package.

IITA is an equal opportunity employer and is committed to building a diverse workforce. While all applications will be acknowledged, please note that only shortlisted candidates will be contacted.